

Call to Order: Regular A & P Commission Meeting - City Hall - #1 Municipal Drive

The Jacksonville Advertising and Promotion Commission met at their regular meeting place on Monday, November 20, 2023. Chairman Sundermeier called the meeting to order at 6:00 p.m. Council Member Ray delivered the invocation and led a standing audience in the "Pledge of Allegiance."

Roll Call: Commissioner Sandra Patel, Council Member Reddie Ray, and Council Member Joy Kinman answered roll call. Chairman Roger Sundermeier also answered roll call and declared a quorum. (4) Present (2) Absent (1) Vacant

Others present for the meeting include: Recording Secretary Emilia Vazquez, Finance Director Cheryl Erkel, and Chamber of Commerce Executive Vice President Kathy Perez.

Approval and/or correction of minutes: Council Member Kinman moved, seconded by Council Member Ray to *approve* the minutes of the regularly scheduled meeting of October 16, 2023, as presented. *Motion carried unanimously.*

Financial Report: Finance Director Cheryl Erkel presented the financial report for the period ending October 31st, 2023. She stated Assets of \$1,683,247.00 and Liabilities of \$93,711.00. She read from the Statement of Revenues and Expenditures showing Total Revenues at \$855,438.00, Total Expenditures at \$814,283.00, and Excess of Revenues Over Expenditures at \$41,155.00. She noted the next two pages are backup documentation to support the aforementioned figures in the report. She explained for comparisons, Hotel/Motel Gross Revenue for September was \$323,485.00, which was an increase of 14% year-to-date and an increase of 8% compared to September 2022. She related that Prepared Foods Gross Revenue was \$3,793,325.00, which was an increase of 3% year-to-date and a decrease of 13% compared to September 2022. She concluded that Overall Revenue was \$4,116,811.00, which was an increase of 4% year-to-date and a decrease of 12% change compared to September 2022.

Council Member Ray moved, seconded by Council Member Kinman to *approve* the financial report for October, as presented. *Motion carried unanimously.*

Old Business:

New Business: a. **Funding request: \$7,500.00 for feasibility study – Mayor Jeff Elmore**

Chairman Sundermeier stated this is for an economic/demographic/feasibility study for a potential business relocating to the area that could generate a lot of tax revenue.

Council Member Kinman moved, seconded by Council Member Ray to *approve* the expenditure of \$7,500.00 to the City of Jacksonville for a feasibility study. *Motion carried unanimously.*

Announcements:

- a. December 2: Letters to Santa, Hot Cocoa, & Crafts
Community Center 10:00 a.m.

- b. December 2: 66th Annual Christmas Parade on Main Street
Sharp Drive to United Methodist Church 3:00 p.m.
Christmas Tree Lighting at the Chamber of Commerce 5:15 p.m.

Adjournment: With no further business, the meeting adjourned at approximately 6:06 p.m.