



PARKS & RECREATION DEPARTMENT

“Something for Everyone”

P. O. Box 793

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Jacksonville, AR 72078

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www.JacksonvilleParks.com

Dear Potential FestiVille Sponsor:

We are writing this letter to inform you of some exciting news! For the 8th year in a row, we will be continuing the Jacksonville Parks & Recreation Department’s Largest Event: **FestiVille!**

The City of Jacksonville is happy to announce that the **2020 dates for FestiVille will be September 25th-26th**. You are receiving this letter because your business plays a vital role in the success of Jacksonville. This is an opportunity to not only support the best city festival around, but to also advertise who you are and what you do for our community! Can we count on you? It is our hope you will want to be included as one of the major sponsors of this event. By lending your good name as a corporate sponsor, we can be assured of success in this effort.

FestiVille is designed to enhance the quality of life in Jacksonville through a two-day event filled with fun, delicious food, awesome carnival rides and games, 5K, a children’s area, entertainment, exhibitor booths and much more. It also allows us to showcase the fine businesses located in Jacksonville. ***FestiVille*** will attract people from central Arkansas and beyond and presents the perfect opportunity to market and promote your company to the general public. If you hadn’t already heard, this event saw over 33,000 people last year, and was awarded 2019 Festival of the Year by the Arkansas Recreation and Parks Association! We couldn’t have done that without your support!

Please see the included level of sponsorships and the Sponsor Agreement Form. If you wish to make your mark on this year’s annual event, please fill out the sponsor agreement form and return to the Jacksonville Parks and Recreation. Sponsors will be listed on websites, newspaper, posters, Facebook and much more.

Sincerely,

Aisha Credit
Events / Public Relations Coordinator



September 25-26, 2020
SPONSOR AGREEMENT FORM

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Sponsor Area _____

Enclosed is my check for \$ _____

In Kind _____ (If you are in-kind please attach a description of what you will provide)

****Prior to setting up, balance must be paid in full.**

I want a booth _____

I do not want a booth _____

Electric: Yes _____ Type of electrical appliance _____ No _____

Number of outlets _____

Would you be willing to donate a door prize for BINGO that will be open to the public on Friday and Saturday? Yes No

Setup time 8 am – 2 pm Friday. Official FestiVille Hours 3 p.m. - 7 p.m. Friday/9 a.m. – 7 p.m. Saturday.
Vendors and sponsors must be set until at least 7 p.m. both days, or they will not be asked to return in years to come.

Vendors must have their agreements in by July 31, 2020 in order to receive their logo on printed materials.

Please complete and return along with payment made payable to:

City of Jacksonville

FestiVille Committee

P.O. Box 793

Jacksonville, AR 72078

No out of state personal checks will be accepted.