



Dear Potential FestiVille Vendor:

The City of Jacksonville is happy to announce the 6<sup>th</sup> Annual FestiVille taking place at Dupree Park on **September 28<sup>th</sup> and 29<sup>th</sup>**. From the beginning of FestiVille in 2013, attendance has grown from less than 800 people to over 10,000 people in 2017. Our goal every year is to bring in more people and attractions from the previous years. As you can see from the numbers, *FestiVille* has the potential of reaching a lot of people. We are counting on organizations, businesses and churches to grow *FestiVille* each year.

*FestiVille* will promote a family oriented audience and will draw individuals from Central Arkansas and beyond. The 2-day event will be filled with fun, delicious food, entertainment, carnival rides, BINGO, 5K, children's activities, exhibitor booths, and much more. *FestiVille* will provide the perfect opportunity for businesses, churches and other organizations to reach out to the general public to promote their products or services.

Attached you will find the necessary form to participate in *FestiVille*. If you would like additional information, please contact Dana at 501-982-4171. **We hope to see you on September 28<sup>th</sup> and 29<sup>th</sup>!**

Thank you for your consideration,

## FestiVille Committee

Jacksonville Parks and Recreation  
FestiVille Committee  
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