



Dear Potential FestiVille Sponsor:

The City of Jacksonville is happy to announce September 29th and 30th as the date for FestiVille 2017. You are receiving this letter because your business plays a vital role in the success of Jacksonville or because you have supported FestiVille previously. We are counting on businesses like yours and other organizations to make **FestiVille** the best city festival ever. Can we count on you? It is our hope you will want to be included as one of the major sponsors of this event. By lending your good name as a corporate sponsor, we can be assured of success in this effort.

FestiVille is designed to enhance the quality of life in Jacksonville through a two-day event filled with fun, delicious food, carnival rides, car show, 5K, a children's area, pony rides, entertainment, exhibitor booths and much more. It also allows us to showcase the fine businesses located in Jacksonville. **FestiVille** will attract people from central Arkansas and beyond and presents the perfect opportunity to market and promote your company to the general public. The attendance for FestiVille has grown from less than 800 people in 2013 to over 10,000 people in 2016. Our goal for 2017 is 15,000 attendees.

Please see the included level of sponsorships and the Sponsor Agreement Form. Please fill out the sponsor agreement form and return to the Jacksonville Parks and Recreation. Sponsors will be listed on websites, newspaper, posters, Face Book and much more.

We hope we can count on your support for this worthy endeavor.

Sincerely,

FestiVille Committee

Jacksonville Parks and Recreation
FestiVille Committee
P.O. Box 793
Jacksonville AR 72078
Office (501) 982-4171 • Fax (501) 982-6090
www.festiville.org