



Dear Potential FestiVille Vendor:

The City of Jacksonville is happy to announce the 5th Annual FestiVille taking place at Dupree Park on **September 29th and 30th**. From the beginning of FestiVille in 2013, attendance has grown from less than 800 people to over 10,000 people in 2016. Our goal for 2017 is 15,000 attendees. As you can see from the numbers, *FestiVille* has the potential of reaching a lot of people. We are counting on organizations, businesses and churches to grow *FestiVille* every year.

FestiVille will promote a family oriented audience and will draw individuals from Central Arkansas and beyond. The 2-day event will be filled with fun, delicious food, entertainment, carnival rides, car show, BINGO, 5K, children's activities, exhibitor booths, and much more. *FestiVille* will provide the perfect opportunity for businesses, churches and other organizations to reach out to the general public to promote their products or services.

Attached you will find the necessary form to participate in *FestiVille*. If you would like additional information, please contact Dana at 501-982-4171. **We hope to see you on September 29th and 30th!**

Thank you for your consideration,

FestiVille Committee

Jacksonville Parks and Recreation
FestiVille Committee
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